

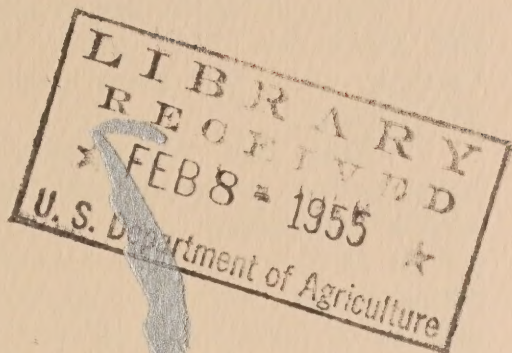
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Camellias

Coolidge Gardens
East Pasadena
Calif.



Japonica
Sasanqua
and
Reticulata

CAMELLIAS

The Camellias are recognized as outstanding, not alone for their great beauty of blossom and foliage, but for their hardiness and simplicity of culture.

There are the appealing singles with their large petals symmetrically arranged around showy yellow stamens, semi-doubles and full doubles either of the peony or formal flat type. The color scale ranges from the purest white through many shades of pink and red, and an infinite number of variegations. There is a type for every conceivable taste. We are interested, primarily, in the best varieties, and are constantly adding to our already select stock through collection and hybridization.

A location on the north or east side of a building, or any semi-shady position protected from the mid-day and afternoon sun should be selected; and do remember that good drainage is of first importance. The required acid condition can be supplied when planting by mixing one-third each of peat, well rotted leafmold and good sandy loam. Fertilize about the last weeks of April, June and August with a balanced acid food specially prepared for camellias or four light feedings of cottonseed meal (work it in lightly as the roots are near the surface).

Flowering of the different varieties begins in October and continues to the end of April. As a cut flower, the Camellia is a worthy rival of the Orchid, and, as a decorative evergreen which may be depended upon for luxuriant foliage throughout the year, it is unsurpassed.

From early October through April, the numerous varieties offer a continuous and ever changing pageant of thousands of blossoms. You may feel free to come in and enjoy them at any time.

Prices according to size and variety.

The newer and rarer varieties are marked with an asterisk * Period of bloom indicated as follows:

E.—early (Oct.-Nov.)

E.M.—early midseason (Nov.-Jan.)

M.—midseason (Dec.-Feb.)

L.M.—late midseason (Feb.-Mar.)

L—late (April-May)

They are hardy and, here in Southern California, the colder the winter the better they bloom. They came unscathed through the 1949 record-breaking freeze.

COOLIDGE GARDENS

889 North Foothill Blvd., East Pasadena 8, Calif.

SYcamore 4-1121 OPEN DAILY 7:30 a.m. to 5:00 p.m.)

OPEN SUNDAYS (10 a.m. to 5:20 p.m., except July-Sept.)

CAMELLIA JAPONICA

white

ALBA PLENA: The best of all white sorts with snow-white chiffon-like flowers, to 4" diameter, of incredible symmetry. A good grower and free bloomer of bushy, spreading habit. E.M.

FINLANDIA: A large semi-double of perfect form whose swirled petals of wondrous texture surround the showy golden stamens, stiffly erect. This Camellia leaves little to be desired. M.

FIMBRIATA: (Alba Plena Fimbriata) Blooms identical with Alba Plena with exception of the petals which are fringed on the edges. A more exquisite flower would be hard to imagine. E.M.

***FRANK GIBSON:** Large anemone white with golden stamens and petaloids. M.

HAKU TSURU: Large semi-double crinkled petals. M.

***JOSHUA YOUTZ:** (Also known as white Daikagura). Pure white with form and other characteristics of Daikagura. E.

LOTUS: The largest of the semi-double whites. Its exquisite water lily form shows to advantage its spectacular golden stamens. Profuse bloomer. Rarely beautiful. M.

***MRS. CHAS. SIMONS:** Large anemone creamy white. Very fine. M.L.

***MARGARETE HERTRICH:** Large, extremely formal, double many-petaled white. Vigorous, compact, upright growth. M.L.

***MASTERPIECE:** The most outstanding new camellia of the year and winner of the "Award of Merit." Spectacular large dark green foliage—a giant in the camellia field. Flowers 4½-5", glistening white and excellent keeping quality. An early to midseason prolific bloomer. A favorite of the experts and has already won national recognition. A Harvey Short production.

PAX: Large double imbricated white with pointed petals. One of the loveliest of the whites. M.

PURITY: One of the loveliest. Pure white and perfectly symmetrical in shape. Flowers unusually large, borne in great abundance. No good collection is complete without it. M.L.

variegated

ADOLPHE AUDUSSON VARIEG. (Special). Large semi-double with white marbling. M.

ANITA: A semi-double with broad petals arranged in three tiers. White boldly streaked in carmine. Prominent stamens. M.

BARONNE DE BLEICHROEDER: This large double symmetrical camellia is of softest pink streaked in carmine. M.

BELLA ROMANA: Distinctly oriental camellia. Large, full double flowers to 4" across. Of a soft rose-pink crepey texture overlaid with streaks of carmine. Charming and unusual. M.

***BIG BEAUTY:** Large semi-double to peony form. Creamy white with pink splotches. M.L.

CHANDLERI ELEGANS VARIEGATED: An enormous flower of anemone form to 6" in diameter. The center is a mass of overlapping and tightly curled petaloids; it is edged with a double frill of large petals. Of a soft rose color variegated irregularly in white. Profuse bloomer and vigorous grower particularly adapted to espallier work against trellises and walls. M.

COLLETII: A blood-red semi-double peony boldly marked in white. M.

DAIKAGURA: Bright rose-red splotched in white. A large full double camellia with center petals and petaloids twisted and curled. One of the first Fall bloomers. E.

DONEKELARII: (Southern Donekelarii) Very large and formal semi-double in a rich carmine, either lightly or heavily feathered in white. M.

EMPEROR WILHELM: A very fine large semi-double white and red with former predominating. Similar to Chandleri elegans. A superb variety. M.

FINLANDIA VARIEGATED: (Aurora Borealis) A large and artistic semi-double white finely streaked in crimson. Large gardenia textured petals arranged in an unusual undulating form. Different. M.L.

***F. G. 2:** Red blotched white. Large semi-double. Slow, compact growth. M.

***GLEN No. 40 VARIEGATED:** A variegated form of Glen No. 40 (Red). M.

HERME: (Jordan's Pride) Known as the fragrant camellia. A large fluffy double in light pink margined in white, and streaked in a deeper pink. Golden stamens. Heavy bloomer and vigorous grower. M.

JESSICA VARIEG.: Large semi-double, rose red with white splotches. M.

***LALLAROOK:** (Laurel Leaf) A very large formal double with slightly recurved petals. A beautiful soft rose with lighter silvery-pink inner petals. Pale and almost indiscernible variegations. M.

LA REINE VARIEGATED: A large semi-double in loose peony form. Red splotched white. M.L.

***LOUISE McCLAY VARIEGATED:** A variegated form of Louise McClay (Pink). M.

***MARION MITCHELL: VAR.** Variegated form of Marion Mitchell. Scarlet red, heavily variegated with white. M.

MONJISU VARIEGATED: Semi-double, cherry red, mottled white. Compact shrub.

***ROSEA SUPERBA, VAR.:** (Margaret Sandusky) Variegated form of Rosea Superba. Very large, full double deep pink splotched with white. Vigorous grower. L.

SIERRA SPRING: Same as Mme Hahn but bright pink color variegated with white. M.

***VILLE DE NANTES:** A bright and often deeply fimbriated coral-red and white of splendid texture. Shows stamens in deep center. Striking. M.

p i n k

BLUSH HIBISCUS: Large single to semi-double blush pink. M.

***BRYAN WRIGHT:** Medium formal to rose form clear shell pink. Compact growth.

CHANDLERI ELEGANS: (Francine) Identical with Chandleri Elegans Variegata, but a clear rose pink flower that reminds one of a nosegay with a lace frill. M.

***C. M. WILSON:** (Grace Burkhard) Light pink sport of Chandleri Elegans. M.

DEBUTANTE: A large and deep flower in dainty shell pink. Guard petals surround a huge center of numerous petaloids. A true peony and one of the choicest of all camellias. E.M.

***DR. TINSLEY:** Medium large, semi peony. Tints of blush pink. Excellent. M.

***ELEANOR HAGOOD:** A full, formal double in delicate pink. Upright and vigorous growth. L.

***GENERAL GEORGE PATTON:** (Pink Purity) A large double glowing pink of exceptional form and texture. A bushy, upright grower and profuse bloomer. This variety has all it takes to make a perfect camellia. One of the latest introductions. E.M.

***GOV. EARL WARREN:** Full double. Very large soft pink. Vigorous with spreading growth habit. M.

***HIGH HAT:** A sensational large full double in softest pink daintily shadowed in white. Has a high center of frilled petaloids. One of the earliest bloomers with exceptionally fine foliage. One of our recent and very worthwhile introductions. E.

KUMASAKA: A large fluffy double of glowing pink. The center petals are curled and twisted to reveal a mass of golden stamens; heavy bloomer. Rarely beautiful. M.L.

LADY CLARE (EMPRESS): (Grandiflora rosea) This huge picturesque flower is a semi-double with broad petals of brilliant salmon-rose surrounding a center of tall golden stamens. M.

LADY MARY CROMARTIE: A large, loose semi-double rose-pink showing stamens. M.

LOUISE MACLAY: A semi-double pink. M.

MADAM HOVEY: A full double imbricated cherry-pink. Very desirable. A free bloomer. M.

***MAGNOLIAEFLORE:** A semi-double with broad, rather pointed petals arranged in tiers. Softest ivory flushed with pink. A true aristocrat. M.

***MARJORIE MAGNIFICENT:** Medium semi-double to peony form in deep blush pink. E.M.

MARTHA BRICE: A semi-double very light pink peony rather flat in form. Very beautiful. M.L.

MARY CHARLOTTE: Light pink, medium large, flat anemone form. Vigorous, compact, upright growth. M.

MRS. HOWARD ASPER: Light pink, very large, semi-double, cup-shaped form of Lotus. Medium, compact growth. M.

***MRS. TINGLEY:** Salmon silver pink. Large formal double. Compact growth. M.L.

MY DARLING: A single, fragrant and exceptionally fine light pink with prominent stamens. A most charming camellia. M.L.

OTOME PINK: Light pink, medium large formal double. Slow, spreading, compact growth. M.L.

PINK PERFECTION: An old favorite but still one of the most popular of all camellias. The medium sized flowers are a soft and even shell pink, exquisite in their symmetry and delicate texture. Bloom intermittently from Oct. to Mch. (E-L).

***RETICULATA (CAPT. RAWES):** Very large rose-pink semi-double flowers resembling a loose peony. The heavy textured petals surround an interesting center of stamens. Large serrated foliage with bronze new growth. Rare and very fine. L.

***ROSEA PLENA:** Rose pink with dark veining. Medium large, formal double. Compact, upright growth. M.

SEN. DUNCAN FLETCHER: Medium large semi-peony form in deep rose. Good keeper. M.L.

red

ARABELLA: Large semi-double red. Nice shrub. M.

C. M. HOVEY: (Col. Firey) This large camellia, the dark red of a Hadley rose, seems almost artificial in its exquisite symmetry. Is from 4" to 5" in diameter, flat in form and one of the freest flowering and most admired of all camellias. M.L.

COVINA: An informal double rose-red of bright and lasting color. Blooms freely over a long period. Compact. M.

FLAME: Large semi-double flame red. M.

***FRED SANDER:** An imbricated semi-double, deep flame red with wavy serrated petals. Stamens irregularly interspersed throughout flowers. Vigorous, compact upright grower. M.

FIRCON: A miniature double fircone in orange-red. Occasionally shows variegations. M.

***GLEN No. 40:** A truly beautiful clear flame-coral double. Has broad petals. Occasionally shows stamens. M.

KIMBERLY: Medium single red. Red stamens. M.

KURU TSUBAKI: Small semi-double very dark red. M.L.

LAWRENCE WALKER: Very large peony form, brilliant red. M.

MATHOTIANA: (Julia Drayton) A heroic double rose-red of exceptional beauty. The petals are wide and surround a stiff column of yellow stamens. M.L.

***PAULETTE GODDARD:** Large loose peony form in dark red. Excellent. M.L.

POPE PIUS IX: A large imbricated double vermillion of perfect form. A free bloomer and one of the finest. M.L.

PROFESSOR CHAS. S. SARGENT: This flower of medium size is a dark red ball of incurved petaloids, edged with a frill of broader petals. Free flowering and a sturdy grower. M.

ROMANY: These rosy-red blossoms, closely resembling Pink Perfection in size and form, are among the first to appear in early winter. Desirable for corsages. E.M.

***SCENTED TREASURE:** Another outstanding very recent introduction of unusual merit. Has a delightful perfume of English pinks or carnation spice. Deep cherry-red blossoms of full double peony form 3 1/2". Prolific midseason bloomer over an extended period, compact and fine keeping quality. A Harvey Short production. M.L.

***TINSIE:** Very small anemone form. Red guard petals. White petaloides. M.L.

***ZACHARY TAYLOR:** Large peony to anemone form. Vigorous upright growth. M.

Each year we eliminate certain varieties and substitute superior strains; therefore, maintaining a selected group of the finest available in the standard varieties and the best of the recent introductions.

CAMELLIA SASANQUA

During the past few years their many excellent qualities and variety of uses have attracted the increasing appreciation of camellia enthusiasts throughout the country.

They are informal both in blossom and habit of growth. Their single and semi-double flowers possess the fragrance as well as the appearance of the wild rose and the loose-branched, semi-trailing habit of several of the varieties makes them particularly adaptable as a ground cover or for espallier treatment on trellis or wall. Their cultural requirements are the same as for other camellias.

APPLEBLOSSOM: Resembles its namesake. E.

BRIAR ROSE: Single and clear pink. E.M.

***CHARMER:** White, edged pink. Large, single. Charming indeed. E.M.

***DAWN (Akebono):** Large single. Ivory white. Hardy. (Species).

HEBE: Exquisite single deep rose-pink. E.M.

MALIFLORA LINDLEY: (Betty McCaskill) A small double ball in rose-pink and white. M.

MININA: Large and lovely soft-lilac flowers. E.M.

***NARAUMI-GATI (OLEIFERA):** Large white, single. Excellent. EM.

***NO DAMI U SHIRO:** Large rose pink. Unusual. E.M.

RED BIRD: New semi-double red. Very desirable. M.

ROSEA: Single, deep rose pink. E.

***SHOWA NO SAKAE:** Soft pink. Semi-double. E.

***SHISHIGASHIRA:** Rose-red. Imbricated. Unique. E.

TANYA: Deep rose; weeping habit of growth. Beautiful. E.M.

WHITE DOVES: Quantities of feathery, semi-double snow-white flowers. E.M.

THE FAMOUS KUNMING RETICULATAS

A first time introduction for us is this group of Camellias known as the Yunnan or Kunming Reticulatas. The plants are entirely new in character and beauty from the Japonicas with which we are familiar.

They were imported after innumerable restrictions had been removed, gaining entrance to the United States during the years 1948-1950, and are now ready in limited quantities for your garden interest.

They will respond to the same general care as the Japonicas and will surprise you with their gorgeous five to seven inch flowers in varying shades of lavender pink and crimson, in wide petaled and artistic arrangement.

ASK to see the color chart of this group.

***BUTTERFLY WINGS:** Very large irregular semi-double broad petals resembling butterfly wings. Rose pink. M.

***CHANG'S TEMPLE:** Large irregular peony form. Pink, variegated white. M.

***CORNELIAR:** Very large semi-double to peony form deep rose marbled white. M.

***CRIMSON ROBE:** Very large semi-double. Crinkled petals. Carmine red. M.L.

***NOBLE PEARL:** Very large, semi-double, deep red. M.L.

***OSMANTHUS LEAF:** Medium large rose form. Orchid pink. M.L.

***PROF. TSAI:** Medium semi-double with undulate petals. Rose pink. M.

***PURPLE GOWN:** Large formal to peony form. Purple red. E.

***SHOT SILK:** Large semi-double with wavy petals. Brilliant pink. E.

***TALI QUEEN:** Very large semi-double deep pink. Varieg. white. M.

***WILLOW WAND:** Large semi-double. Orchid pink. Narrow leaves. M.

* (the newer)